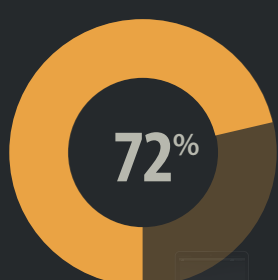
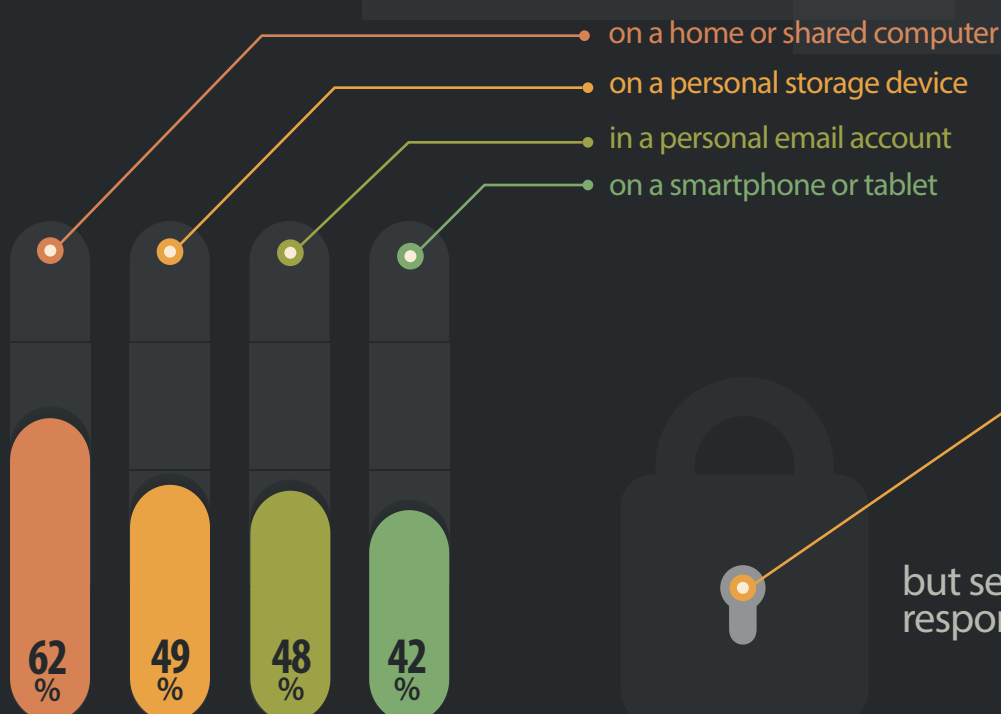


WHERE YOUR CORPORATE DATA LIVES

Behaviors and Attitudes Among Employees



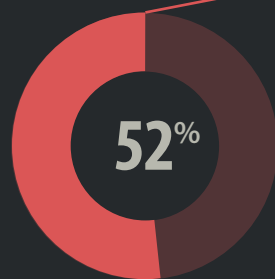
of employees keep or access corporate data on their personal devices



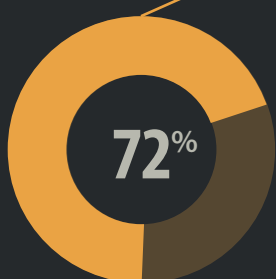
this corporate data lives in many different places



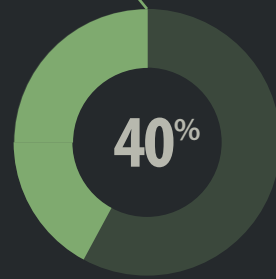
but security is someone else's responsibility



it's the device manufacturer's responsibility



it's the employer's responsibility

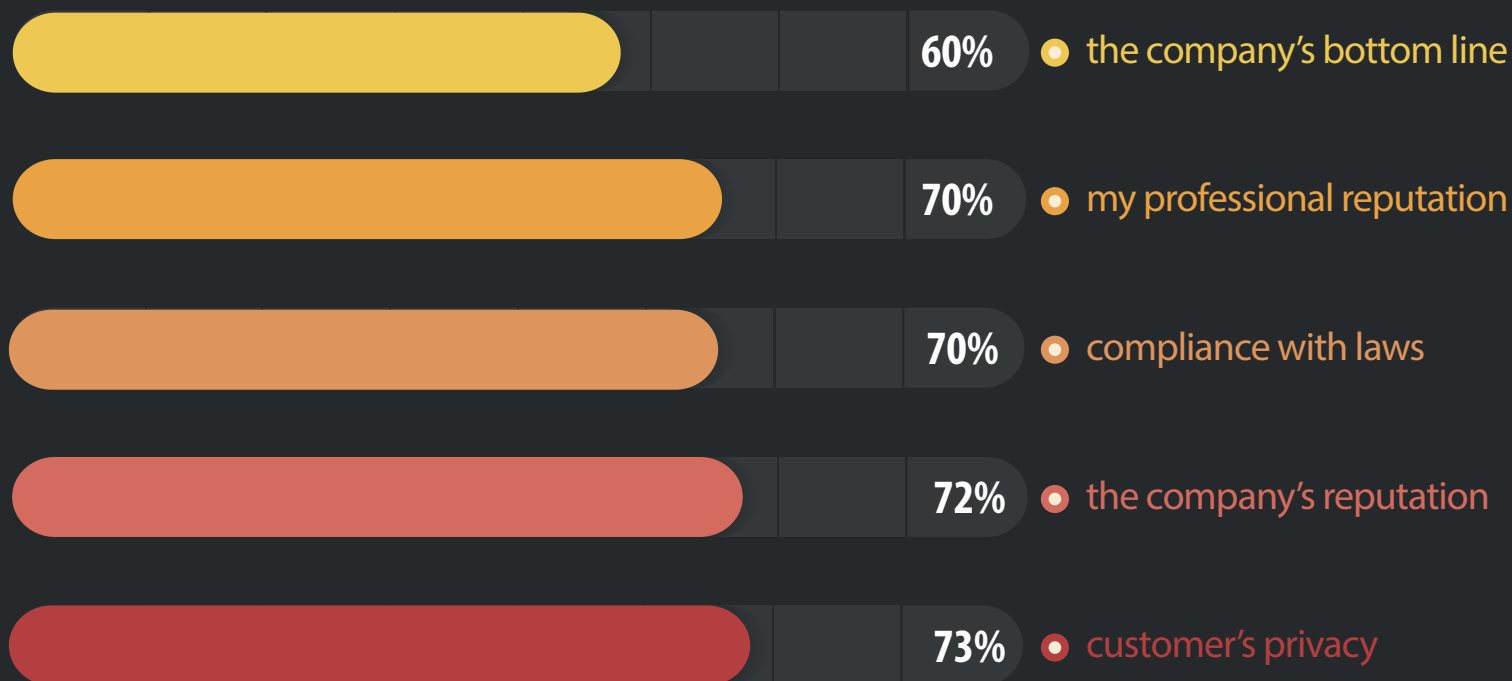


it's my responsibility

7 in 10 feel data loss would have an impact on their company's/their own professional reputation



other potential negative impacts of a data loss as identified by the financial, healthcare, and IT sectors



While there are great advantages to having the ability to access corporate data from one's personal device or through cloud services – security is not top of mind with BYODers. The attitude is:
I'LL USE MY DEVICE - YOU WORRY ABOUT THE SECURITY

To learn more about gaps in data protection fulfillment and its potential impacts on your corporation's bottom line contact:

Luc Dumont / ldumont@leger360.com
 Daniel Ambelez / dambelez@leger360.com
 Scott Cho / scho@leger360.com
www.leger360.com

Doug Adams / doug.adams@insightaas.com



THE RESEARCH INTELLIGENCE GROUP

